

Living La Vida Luxury in SOTOGRANDE

IT IS FAIRLY TRUE TO SAY THAT WHEN PEOPLE TALK ABOUT LUXURY LIVING ON THE COSTA DEL SOL, SOTOGRANDE WILL BE AMONGST THE PRIME EXAMPLES OF WHAT THE COAST HAS TO OFFER. SOTOGRANDE HAS DEVELOPED A REPUTATION FOR BEING MORE DISCREET IN ITS DISPLAYS OF WEALTH AND ITS RESIDENTS, MANY OF WHOM ARE HIGH NET WORTH INDIVIDUALS, PREFER TO STAY OUT OF THE LIMELIGHT, IN COMPARISON WITH MARBELLA WHERE THE OPPOSITE IS TRUE.

It has been described as Spain's 'millionaire's playground', and it was initially purpose-built for a cosmopolitan, moneyed crowd who wanted the added bonuses of 24-hour security, designer boutiques and top end restaurants, but nobody here wants to shout about the fabulous facilities, nor do they feel the need to parade the streets in supercars.

Privacy and tranquillity are two of Sotogrande's most-prized characteristics. Its wide, leafy avenues, its polo fields, the marina and its magnificent mansions may sound like Sotogrande likes to show off, but that is far from the truth and its sense of decorum is what attracts royalty, celebrities and the super rich to live here.

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Sailing taken seriously

The marina is beautiful but not ostentatious. It is filled with yachts, but unlike some other marinas on the coast, sailing is taken quite seriously in Soto, the diminutive used by residents for the area, and there are sailing courses for all ages available here, run by internationally recognised organisations. Sotogrande also hosts international sail racing championships, attracting major names from the sport.

Top Golf Courses

Indeed, sport is central to the Sotogrande lifestyle. The private development boasts three highly regarded clubs, including El Real Club de Golf designed by Robert Trent Jones, Valderrama, which has hosted the Ryder Cup and Volvo Masters and La Reserva Club de Golf, which is the newest and most modern and voted one of the top three in Spain. It offers a challenging 18-hole course and one of the most spectacular clubhouses in Sotogrande. It is also perfectly located so that golfers and guests can enjoy the fantastic views of both mountains and the Mediterranean.

The polo set

Of course, polo is the other sport that sets Sotogrande apart from the rest of the coast. During the polo season, the world's best polo players arrive for the



Gold Cup championship with their strings of polo ponies and as it is a sport favoured by royalty, you can expect to see a number of the titled aristocracy as well as princes and kings spend time here during the summer tournaments.

Luxury living

Sotogrande's properties also set it apart. The building of the enclave started back in 1962 and Sotogrande now has a range of exclusive properties in a range of styles, from the more traditional Andalusian to the current penchant for the geometric lines of the contemporary. **Luxury Sotogrande** is a premier real estate with a rental and sales portfolio of the types of high-end villas and mansions.

Bristow Property Group also has a selection of superior residences for sale and rent. Browse these agents' websites and you will see why Sotogrande has maintained its status as one of the most desirable places to live in Europe when you looking for La Vida Luxury. ■

Luxury Sotogrande: luxurysotogrande.com
Bristow Property Group: sotograndesales.com



'Poolside in Sotogrande' from 'Poolside' classic collection by Slim Aarons. (American jet-setters and celebrities photographer, 1916-2006)

Top photos, left Maria Callas; right Jackie Kennedy Onassis. Both regular Sotogrande visitors in the sixties.



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The Magnificent SEVEN



SOTOGRADE IS INTERNATIONALLY RENOWNED FOR ITS MANY SPLENDID HOMES. HOWEVER, THE STAKES HAVE JUST BEEN RAISED IN THE SOTOGRADE RESIDENTIAL PROPERTY MARKET WITH THE ARRIVAL OF THE SEVEN, A TRULY EXCLUSIVE VILLA COMMUNITY IN LA RESERVA CLUB DE SOTOGRADE.

La Reserva Club is a luxurious residential area with views overlooking the beautiful green fairways of **La Reserva Golf de Club**, voted one of Spain top three courses, and stretching all the way down to the sparkling Mediterranean. Residents enjoy the tranquillity of a countryside ambience, yet they are only minutes away from Sotogrande's marina, shops and restaurants, as well as the areas other amenities, such as the International School and an array of top class medical facilities.

The Seven is a new private community of just seven ultra-luxury villas, each one designed by a different leading international architect and set in landscaping created by famous landscape designer, **Jean Mus**. The landscaping will set the tone for a lifestyle that is one of the most privileged and exclusive in southern Spain.

Marc Topiol, CEO of Sotogrande SA, has told the press that the company has been considering the future development of Sotogrande and came to the conclusion that the answer to the question should come from looking at Sotogrande's legacy historically. He said, "When you look at the history of Sotogrande, everything revolves around exclusivity and quality." The Seven community is certain to meet this requirement and exceed it, when you study its specifications.

Each property will have a surface area of between 1,800 m2 and 2,400 m2, with the master bedroom measuring more than 120 m2. This is equivalent to the size of some two-bed apartments. Every villa will come equipped with everything the high net worth individual could wish for: extensive indoor and outdoor swimming pools, a cinema and gym, a private spa, leading edge technology, staff quarters among many other elements. And, for a monthly fee, owners can really sit back and relax, as Marc Topiol revealed: "We will take care of everything. From paying bills to maintaining the garden and the home, preparing the home in advance of arrivals on request of the owner, daily room service, chef, pre-provisioning, cleaning, restaurant reservations, transport, it will be like living in a hotel."

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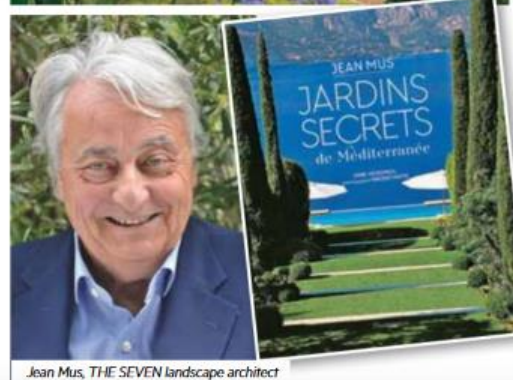
The villas will have a contemporary architectural style, and open-plan spaces that seamlessly connect and flow into each other to create a variety of spaces, from large rooms to intimate living areas. The interiors all provide exceptional views and also merge with the villas' sensational outdoor lifestyle terraces, pools and entertainment areas. The exterior appearance of each villa embraces the contemporary passion for geometric lines, yet they all harmonise with the curves and undulations of the natural surroundings in a way that is timeless and elegant.

"The villas are interpretations of each architect's vision of the family home as a personal journey. They will be a place for comfort, serenity, balance, protection and joy, freedom and adventure."

- Marc Topiol, CEO Sotogrande SA

Construction of these ultra-exclusive residences begins this year with a predicted finishing date of 2020. The 'magnificent' Seven of Sotogrande is setting the bar high for all other luxury residential projects and elevating Sotogrande's reputation to an even greater height as the place to live when you want the ultimate in exclusivity ■

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Jean Mus, THE SEVEN landscape architect

THE SEVEN Brilliant Minds behind



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